

FOR IMMEDIATE RELEASE

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Media Relations

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Avenues for Hope Fundraising Challenge Launches to Prevent Homelessness and Strengthen Communities

For 20 Days, 48 Idaho Nonprofits Push to Raise \$500K to Help Idaho Homeless

BOISE, Idaho – The seventh annual [Avenues for Hope Housing Challenge](#) launches today with 48 nonprofits from across the state raising funds to help continue and expand programs that care for the homeless and those in need of housing assistance in Idaho. Organized by Idaho Housing and Finance Association and its Home Partnership Foundation, the 20-day campaign is designed to rally support for the 48 participating nonprofits who manage the day-to-day work of serving the more than 4,000 people expected to experience homelessness in Idaho this coming year.

Avenues for Hope has raised more than \$1.47 million for 58 nonprofits in Idaho to date since it launched in 2011. Both the chronically and temporarily homeless are helped by Avenues for Hope, including domestic violence victims, veterans, people with disabilities, vulnerable youth, seniors, and low-income Idaho residents. Donations can be directed to support emergency shelters, homelessness prevention services, and affordable housing programs throughout the state.

All Idahoans are encouraged to donate \$25 or more at avenuesforhope.org to help the homeless in their community. Every dollar donated will be matched \$.25 per \$1 donated by campaign sponsors. Donors can direct their tax-deductible gifts to one or more of the 48 participating nonprofits. This year's campaign goal is to exceed \$500,000 to help combat homelessness and ensure essential housing resources are available across the state. Donations will be accepted online until midnight December 31.

“Providing Idaho’s communities with the resources to fight homelessness continues to be a core mission of our organization and our foundation,” said Gerald M. Hunter, President of Idaho Housing. “Together, with the generosity of the people of Idaho, we can make a significant positive impact on the resources available to support our neighbors in need throughout our state.”

The Home Partnership Foundation, along with Idaho Housing and Finance Association and 28 other businesses sponsoring the campaign, are contributing more than \$200,000 this year in matching funds and challenge grant prizes to be awarded to participating nonprofits. Campaign sponsors include Academy Mortgage, Bank of Commerce, Bank of Idaho, Banner Bank, Barclays, Boise Housing Corporation, Citizens Community Bank, Eide Bailly, Evergreen Home Loans, Fairway Independent Mortgage Corporation, Federal Home Loan Bank of Des Moines, First Interstate BancSystem Foundation, George K. Baum & Company, Guild Mortgage Company, Idaho Independent Bank, Idaho Power Company, KeyBank, Mountain West Bank, New Beginnings Housing, Northwest Integrity Housing, P1FCU, Skinner Fawcett LLP, Stifel, The Pacific Companies, Thomas Development Co., TitleOne Corp., Wells Fargo, and Westcor Land Title Insurance Co.

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Campaign dates:	December 12 at 8 a.m. through 12 midnight on December 31, 2017 (MT)
Donations accepted:	http://www.avenuesforhope.org
Campaign video:	https://youtu.be/bnR8GSP_aD4
Social media hashtag:	#AvenuesforHope
Campaign logos/graphics available for download:	https://avenuesforhope.org/resources
Results announced:	Early January 2018

48 Nonprofit Organizations participating in the Avenues for Hope Housing Challenge

NORTH IDAHO		
Affordable Housing Foundation	Family Promise of the Palouse	Salvation Army of Lewiston
Bonner Homeless Transitions	Matt's Place Foundation	Sojourners' Alliance
Family Promise of Lewis Clark Valley	Moscow Affordable Housing Trust	St. Vincent de Paul North Idaho
Family Promise of North Idaho	Safe Passage/Women's Center	Union Gospel Mission
SOUTHEAST IDAHO		
Aids for Friends	Family Services Alliance of SE Idaho	South Central Community Action Agency
Bingham Crisis Center	Gateway Habitat for Humanity of Pocatello	Southeastern Idaho Community Action Agency
CLUB	Idaho Falls Rescue Mission	The Mahoney House/Lemhi County Crisis Intervention
Community Resource Center of Teton Valley	NeighborWorks Pocatello	Voices Against Violence
Eastern Idaho Community Action Partnership		
SOUTHWEST IDAHO		
Advocates Against Family Violence	First Story	Shepherd's Home
Astegos	Good Samaritan Home	St. Vincent de Paul SE Idaho
Boise Housing First	Home Partnership Foundation	The Community Builder
Boise Public Schools Education Foundation	The Idaho Youth Ranch	The House Next Door
CATCH	International Rescue Committee	The Jesse Tree of Idaho
Catholic Charities of Idaho	LEAP Charities	Trinity New Hope
Corpus Christi House	Nampa School District	Women's & Children's Alliance
Faces of Hope Foundation	NeighborWorks Boise	

About Home Partnership Foundation

The Home Partnership Foundation is an independent 501(c)(3) organization created by Idaho Housing and Finance Association 12 years ago with a mission to help people build a strong foundation for their lives through stable, safe, and affordable housing.

The foundation strengthens communities across Idaho by encouraging tax-deductible charitable gifts to support shelters and shelter services for the homeless and disadvantaged, help avoid eviction actions to stabilize households and prevent homelessness, encourage asset-building and education to achieve economic independence, build equity-sharing funds to make workforce housing attainable, and facilitate tax-advantaged land donations for affordable housing purposes.

Website: www.homepartnershipfoundation.org

Facebook: www.facebook.com/HomePartnershipFoundation

Twitter: <https://twitter.com/avenuesforhope>

About Idaho Housing and Finance Association

Idaho Housing and Finance Association is a financial services and housing business organization. IHFA's mission is to improve lives and strengthen Idaho communities by expanding housing opportunities, building self-sufficiency, and fostering economic development.

Website: www.idahohousing.com

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