

CAMPAIGN PRIZES AND MATCHING FUNDS

Avenues  for Hope
Housing Challenge
December 12-31, 2017



AvenuesforHope.org

GRAND PRIZES

Only one gift of \$25 or more per donor, per organization will be counted for any of the prizes.

- **First Place:** \$10,000 to the nonprofit with the highest number of donors.
- **Second Place:** \$7,000 to the nonprofit with the second highest number of donors.
- **Third Place:** \$5,000 to the nonprofit with the third highest number of donors.

CHALLENGE PRIZES

- **Early Bird:** \$500 to the first 6 organizations to receive 20 unique gifts.
- **Benefactor Bonus:** One \$5,000 matching prize will be awarded to each participating nonprofit that receives a gift of \$5,000 (or more).
- **Random Daily Drawing:** One donor will have \$100 added to their donation daily during the campaign. Random drawing will be held each weekday around noon.

REGIONAL PRIZES *(North, Southwest and Southeast)*

- **Honorable Mention:** \$1,000 to three nonprofits in each region with the highest number of donors who do not win 1st, 2nd or 3rd place.
- **\$100+ Donor Drive:** \$1,000 to the organization in each region to receive the most unique gifts of \$100 or more.



REGIONAL MATCH FUNDS

- At least .25 cents will be matched per dollar donated (up to gifts of \$20,000.) Funds in each region will be distributed on a pro rata basis according to the total amount raised by each organization. (If one organization received 10% of the total donations in their region, it would receive 10% of their Regional Match Fund.) *Gifts matched by the Benefactor Bonus are not eligible for additional match funds.*

The Avenues for Hope Housing Challenge is presented annually by:

**HomePartnershipFoundation**

Brought to you by Idaho Housing and Finance Association