



# Sponsorship and Exhibitor Packet

March 5-6, 2018  
Boise Centre, Boise, Idaho

Now is your chance to sponsor Idaho's only housing and economic development conference. Four sponsorship levels are available to provide maximum exposure for your sponsorship budget. This opportunity only comes around once every three years, so don't miss out!

Level	Sponsorship Benefits
<b>\$7,500+</b> <b>GOLD</b> <b>Level</b> <b>Sponsor</b>	<ul style="list-style-type: none"> <li>• One complimentary premier booth space.</li> <li>• Your logo featured on all pre-conference materials, including emails, registration packet, press releases, social media, conference bags, and website.</li> <li>• Your logo featured on all conference materials, including program and signage at the event.</li> <li>• Formal recognition during all general and keynote sessions and during networking reception.</li> <li>• Spotlight your company in pre-conference email blast and on conference website.</li> <li>• Opportunity to add up to three items in conference attendee bags.</li> <li>• Three complimentary registrations, which can be used or donated as conference scholarships in your name.</li> <li>• Premier seating at the conference.</li> </ul>
<b>\$3,000+</b> <b>SILVER</b> <b>Level</b> <b>Sponsor</b>	<ul style="list-style-type: none"> <li>• One complimentary display booth space.</li> <li>• Your company's name will be prominently listed on all pre-conference materials, including emails, registration packet, press releases, social media, and conference website.</li> <li>• Your company name will be prominently listed on all conference materials, including program and signage at the event.</li> <li>• Opportunity to add up to two items in conference attendee bags.</li> <li>• Two complimentary registrations, which can be used or donated as conference scholarships in your name.</li> <li>• Premier seating at the conference.</li> </ul>
<b>\$1,000+</b> <b>BRONZE</b> <b>Level</b> <b>Sponsor</b>	<ul style="list-style-type: none"> <li>• Company's name will be listed on all pre-conference materials, including emails, registration packet, press releases, social media, and conference website.</li> <li>• Your company name will be listed on all conference materials, including program and signage at the event.</li> <li>• Opportunity to add an item in conference attendee bags.</li> <li>• One complimentary registration, which can be used or donated as conference scholarships in your name.</li> </ul>
<b>\$500+</b> <b>Conference</b> <b>Supporter</b>	<ul style="list-style-type: none"> <li>• Your company's name will be listed on all pre-conference materials, including emails, registration packet, press releases, social media, and conference website.</li> <li>• Your company name will be listed on all conference materials, including program and signage.</li> </ul>
<b>Want to</b> <b>sponsor?</b>	<p>Please fill out the enclosed sponsorship form and return it to:</p> <p style="text-align: center;"><b>Idaho Housing and Finance Association</b>  <b>Attn: Leslie Perkins</b>  <b>PO Box 7899</b>  <b>Boise, ID 83707</b></p> <p>If you have questions, please contact Leslie Perkins at <a href="mailto:lesliep@ihfa.org">lesliep@ihfa.org</a> or 208-331-4743.</p>

Make your sponsorship commitment today!



## Exhibitor/Auction Information

March 5-6, 2018  
 Boise Centre, Boise, Idaho

Reach hundreds of people and showcase your company to industry leaders, decision makers, and public officials by becoming an exhibitor at the 2018 Conference on Housing and Economic Development. Promote your company and present your products, services, and technologies while networking with hundreds of current and potential customers.

Level	Exhibitor Benefits
<b>Exhibitor Fee</b> \$325	<ul style="list-style-type: none"> <li>• Showcase your products and services to hundreds of attendees.</li> <li>• Network with housing and economic development industry professionals.</li> <li>• Receive company recognition on the conference website, pre-conference email blasts, promotional materials, and program.</li> <li>• Network with conference attendees who will be encouraged to visit each booth.</li> <li>• 8x10 exhibitor space, 8-foot table, and two chairs. 120-volt power outlet \$50 extra.</li> <li>• Exhibit hall is tentatively set to be open during all breaks on March 5 and 6, as well as during an early evening networking reception on Monday, March 5. (Times are subject to change, with final exhibitor schedule to be set at least one month prior to the conference.)</li> </ul> (Must register separately for conference or meals)
<b>Nonprofit Exhibitor Fee</b> \$225	
<b>Gold Silver BOOTH INCLUDED</b>	<ul style="list-style-type: none"> <li>• For Gold and Silver sponsors, exhibitor booth space is included with sponsorship.</li> </ul>
Want to exhibit?	Please fill out the enclosed sponsorship form and return it to: <b>Idaho Housing and Finance Association</b> <b>Attn: Leslie Perkins</b> <b>PO Box 7899</b> <b>Boise, ID 83707</b> If you have questions, please contact Leslie Perkins at <a href="mailto:lesliep@ihfa.org">lesliep@ihfa.org</a> or 208-331-4743.

## Benefit Auction

We'd like to invite you to contribute items for a raffle and silent auction to be held on March 5. Your organization will receive visibility among hundreds of community leaders, and housing industry and economic development professionals. Proceeds will benefit the Foundation's efforts to prevent homelessness throughout Idaho. Auction donations are tax deductible.

The Home Partnership Foundation, a 501(c)(3) created by Idaho Housing and Finance Association, is dedicated to helping people build a strong foundation for their lives through stable, safe, and affordable housing.

To donate items for the auction, please check the box on the enclosed form and we will follow-up with you to finalize details.

If you have any questions, please contact Deanna Ward at [deannaw@ihfa.org](mailto:deannaw@ihfa.org) or 208-331-4756.



**Idaho Housing  
 and Finance  
 Association**

**Hundreds of attendees are expected to gather at the Boise Centre for networking and workshop sessions including:**

- Economic Development
- Housing Industry Issues and Trends
- Business Development
- Fair Housing
- Finance
- Green Building/Sustainable Living
- Lending Landscape



# Sponsorship and Exhibitor Form

March 5-6, 2018  
Boise Centre, Boise, Idaho

Please complete this form to reserve your sponsorship and/or exhibit space. Space is limited and reservations are on a first-come, first-served basis, so please register early.

Mail completed form to: **Leslie Perkins**  
**Idaho Housing and Finance Association**  
**PO Box 7899, Boise, ID 83707-1899**

Organization Name: \_\_\_\_\_  
(Exactly as it should be listed on printed material)

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship

Gold Level\* .....\$7,500 and over (3 complimentary tickets)

Silver Level\* .....\$3,000 and over (2 complimentary tickets)

Bronze Level .....\$1,000 and over (1 complimentary ticket)

Conference Supporter .....\$500 and over  
(for sponsorship benefits, please see the enclosed sponsorship and exhibitor packet)

Sponsorship Amount \$ \_\_\_\_\_

\*Will you be taking advantage of your complimentary booth space?  Yes  No  
(If yes, please fill out exhibitors details below.)

Will you be supplying an item(s) for the conference attendee bags?  Yes  No

Will you be providing an item for the benefit auction?  Yes  No

We will contact you to finalize all sponsorship and exhibitor details.

## Exhibitors

**Exhibitor Fees:** Includes exhibit space only. (To attend conference meals and workshops, please register separately at [2018housingconf.com](http://2018housingconf.com).)

Gold/Silver ..... Included  Exhibitors ..... \$325  Nonprofit exhibitors ..... \$225

### Exhibitor Details:

Your exhibitor fee includes an 8' x 10' space and the following items. Please select your needs below:

8-foot table and skirting (no charge)  two chairs (no charge)  120-volt power outlet (\$50)

## Payment Information

**Check Enclosed** **Payment is due by Feb. 1, 2018.** Payable to Idaho Housing and Finance Association.

Please provide me with an invoice.

**Pay by Credit Card:** Pay online at [2018housingconf.com](http://2018housingconf.com) (coming soon)

Conference fees are not refundable and exhibit spaces are assigned by Idaho Housing and Finance Association.

**Thank you for your participation. Please make a copy of this form for your records.**