



The sixth annual Avenues for Hope Housing Challenge will provide critical resources to 44 nonprofit housing providers to ensure Idahoans in need have access to safe, stable, affordable housing, and supportive services. Over \$971,000 has been disbursed since the campaign was created by the Home Partnership Foundation in 2011.

The three-week online campaign uses a dedicated website ([avenuesforhope.org](http://avenuesforhope.org)) and unique donation pages for each nonprofit participant. Local businesses and individuals across the state are encouraged to make gifts of \$25 to the nonprofits of their choice. *Only one gift per donor will be counted towards any campaign prizes.*

## Key Dates

<b>Campaign Start:</b> <i>(All Mountain Time Zone)</i>	December 8 at 8:00 a.m.
<b>Campaign End:</b>	December 31 at 11:59 p.m.
<b>Awards Ceremony/Sponsor Reception:</b>	January 2017

## Campaign Sponsors

*Thank you to our generous sponsors who support the grant prizes and match fund:*

- Academy Mortgage Corp.
- Bank of Commerce
- Bank of Idaho
- Bank of the Cascades
- Barclays
- Boise Housing Corp.
- Citizens Community Bank
- Eide Bailly, LLC
- Evergreen Home Loans
- Fairway Independent Mortgage Corporation
- First Mortgage Company
- Guild Mortgage Company
- Idaho Housing and Finance Association
- Idaho Independent Bank
- KeyBank
- Mountain West Bank
- New Beginnings Housing
- Northwest Integrity Housing
- P1FCU
- Pacific West Communities
- Skinner Fawcett LLP
- Stifel
- Thomas Development
- Wells Fargo
- Zions Bank Corp. Trust

## Social Media

Please connect to the Home Partnership Foundation and nonprofit participants:

**Facebook:** <https://www.facebook.com/HomePartnershipFoundation>

**Twitter:** <https://twitter.com/AvenuesforHope>

## Campaign Prizes & Matching Funds

### GRAND PRIZES

*Only one gift of \$25 or more per donor, per organization will be counted for any of the prizes.*

**First Place:** \$10,000 to the nonprofit with the highest number of donors.

**Second Place:** \$7,000 to the nonprofit with the second highest number of donors.

**Third Place:** \$5,000 to the nonprofit with the third highest number of donors.

### CHALLENGE PRIZES

**Early Bird:** \$500 to the first 6 organizations to receive 20 unique gifts.

**Benefactor Bonus:** One \$5,000 matching prize will be awarded to each participating nonprofit that receives a gift of \$5,000 (or more).

**Random Daily Drawing:** One donor will have \$100 added to their donation daily during the campaign. Random drawing will be held each weekday around noon.

### REGIONAL PRIZES

**Honorable Mention:** \$1,000 to three nonprofits in each region with the highest number of donors who do not win 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> place.

**\$100+ Donor Drive:** \$1,000 to the organization in each region to receive the most unique gifts of \$100 or more.

**Regional Match Funds:** Funds in each region (North, Southwest and Southeast) will be distributed on a pro rata basis according to the total amount raised by each organization. (If one organization received 10% of the total fund amount in their region, it would receive 10% of their Regional Match Fund.)  
*Gifts matched by the Benefactor Bonus are not eligible for regional match funds.*



The Avenues for Hope Housing Challenge is presented annually by:

**HomePartnershipFoundation**  
Brought to you by Idaho Housing and Finance Association

P.O. Box 7899 ♦ Boise, ID 83707 ♦ 208.331.4756

[afh@ihfa.org](mailto:afh@ihfa.org) ♦ [www.homepartnershipfoundation.org](http://www.homepartnershipfoundation.org) ♦ 501(c)3: 75-3162969