Summer 2022

We hope you enjoy the Summer edition of the IHCC Newsletter.

If you know someone who would like to be added to the distribution list or would like to suggest/contribute content for next quarter, please email snap@ihfa.org with “NEWSLETTER” in the subject line.

Resource Page Updates

The IHCC Board approved changes to the Written Standards as follows:

- **Various Pages:** Replace “Homeless Connect” with “Access Point”
- **Page 37, Section 4B:** Change “Homeless Participation” to “Individual with Lived Experience Participation.”
- **Pages 77-78 Appendix H:** Add Rent Reasonableness Certification Form and Comparable Unit Details Form.

To view additional changes to the written standards click here.

2022 CoC Grant Competition Now Open!

In FY 2022 there are two CoC grant competitions:

- **Annual CoC Grant Program**
  - Funding for Permanent Supportive Housing and Rapid Re-Housing projects. Applications closed August 29, 2022.
- **Special NOFO to Address Unsheltered and Rural Homelessness**
  - In short, funding to support new homeless outreach, permanent housing or supportive services for the unsheltered population, especially in rural areas is now available. Applications are due September 19, 2022.

Additional information about both CoC grant competitions as well as application and submission materials can be found online here.
### New IHCC Board Members

**Betsy Bowling**  
Representative and Programs Director, Region 3, CATCH  

Betsy has been appointed to replace Jeremy Blades as the Region 3 IHCC Board Representative. She is CATCH’s Region 3 Programs Director, overseeing the Access Point, Coordinated Entry, and manages two case managers in the **Taking Root**, Rapid Re-housing project. Betsy has a passion for housing the homeless. Her heart has always been drawn to those on the margin of society and to reach those who others ignore. With a learner’s spirit, Betsy hopes to continue to grow in understanding people’s needs so that she can better educate the community on how to meet the needs.

**Ramona Raymond**  
Affordable Housing Director, Region 5, SEICAA, Inc.  

Ramona has been appointed to replace Shantay Bloxham as the Region 5 IHCC Board Representative. After graduating from Idaho State University with a BA in Elementary Education, Ramona joined **SEICAA** as a Childcare Resource & Referral staff member. She shortly transitioned towards SEICAA’s Housing division, learning the ins and outs of affordable and rental housing. She currently oversees seven properties that stem from varying assistance programs, including Section 202/8, Section 236, and HOME.

### Regional Coalition Updates

**Region 3**  
Jesse Tree announced in June that they have prevented eviction for over 500 families and talked with more than 2,000 tenants at risk of eviction.

**Region 4**  
SCCAP’s Poverty Simulation is Thursday, September 29, 2022 from 1-5 p.m. at the E Street Community Center in Twin Falls.

Habitat for Humanity of the Magic Valley is currently working on projects with 3 families. So far 148 families have reached about their housing program.

**Region 5**  
The Parking Meter Project raised $130 which the Coalition doubled and gave ($260) to Family Services Alliance.

**Region 6**
Habitat for Humanity has secured 12 acres of land, as well as $3,000,000 to help start phase 1 building of the “Community of Hope.”

CLUB, Inc. is working with a local organization and local churches to provide a safe overnight parking area.

By the Numbers

See how IHFA’s $2.7 billion investment has impacted Idaho by exploring the interactive Community Report. Click on the image below to get started.

![Image](image_url)

Partner Spotlight

Family Services Alliance

Region 5, Pocatello

Family Services Alliance provides shelter and services to victims and survivors of domestic violence, sexual assault, stalking and human trafficking in southeast Idaho. With a mission to promote safe and thriving families, end physical, sexual, and emotional abuse, and provide victim support, they offer advocacy to address immediate needs and counseling services to address long-term emotional healing.

Heidi Sellick, Housing Support Programs Coordinator at IHFA, recently attended Family Services Alliance’s 100th Anniversary Celebration. Read about her experience below:

I arrived to Family Services Alliance’s 100th Year Anniversary Celebration to sun-warmed lawn chairs and tables, fuchsia, lemon, and lime balloon towers, and awnings. Inside the Rosewood Reception Center, an art gallery full of stories, crafts, songs, and visual art communicated various clients’ experiences with FSA. One particularly moving piece was...

Read the full story here.
Innovative Methods & Best Practices

Changing the Conversation About Human Services: How to Reframe Your Message to Improve Public Understanding and Enhance Fundraising

Bridget Gavaghan, Director, National Reframing Initiative, National Human Services Assembly. Read the article here.

Best Practices from Habitat for Humanity of Magic Valley

INCREASED DENSITY BUILDING: Single people and small families are being priced out of the market as rental costs are rising. We have had other affiliates that are successfully building and selling connected condo units to help with the density issue.

Trivia

Answer to the Spring Newsletter Trivia: 14,744 households have received emergency rental assistance from IHFA’s Housing Preservation Program from April 2020- April 2022.

How many CoC’s are there in America today?

A. 400  
B. 1,205  
C. 2,307

Submit an answer below for a chance to win a prize!