



Avenues for Hope
Housing Challenge
December 8-31, 2016

www.avenuesforhope.org

\$501,439 To Help End Homelessness!

With 2,232 individual donations, \$501,439 was raised for 40 housing nonprofits across Idaho! Since the challenge began in 2011, the campaign has raised over \$1,472,641 to provide housing resources and assistance to those in need. Thank you to everyone who participated in the 2016 Avenues for Hope Housing Challenge!

2016 Campaign Totals

- **\$501,439** Total amount raised
- **\$292,739** Individual donations
- **\$208,700** Grants and matching funds
- **2,232** Total donors

Interesting Campaign Facts

- **\$1,472,641** Raised since 2011
- **70%** Increase in proceeds from last year
- **21%** New donors
- **85%** Donors from Idaho
- **\$131** Average gift amount

Thank You!

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"The response has been inspiring and we thank all our generous donors for their gifts, which will help many of the state's homeless during these cold winter months," said Gerald M. Hunter, president of Idaho

Regional Breakdown of Campaign Proceeds

- **North:** 40% - \$199,331
- **Southeast:** 11% - \$57,636
- **Southwest:** 49% - \$244,472

You can view complete results in the Home Partnership Foundation [press release](#).



Housing. "It's been an exciting campaign and we're happy to be able to help so many nonprofits and the communities they serve."



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