



Sponsorship and Exhibitor Packet

April 22-23, 2024
Boise Centre, Boise, Idaho

Reach hundreds of people and showcase your company to industry leaders, decision makers, and public officials by becoming a sponsor or exhibitor at the 2024 Conference on Housing and Economic Development. This opportunity only comes around every two years, so don't miss out!

Level	Sponsorship Benefits
<p>\$6,500+ PLATINUM Sponsor</p>	<ul style="list-style-type: none"> • Complimentary booth space. You choose booth location. • Logo featured on all pre-conference materials, including emails, press releases, social media, conference bags, and website. • Logo featured on the conference program, signage, on tabletops during all meals, and projected on the walls during all keynote sessions. • Formal recognition during all general and keynote sessions. • Opportunity to provide an informational speaker for a workshop session. Must fit the industry topic and be approved by conference staff. • Spotlight your company in a pre-conference email. • Opportunity to add up to two promotional items and one informational item in conference attendee bags. • Three complimentary full-conference registrations, which can be used or donated as scholarships for nonprofit attendees. • Reserved table for eight at all keynote luncheons and breakfast sessions, includes five additional registrations for keynote sessions only.
<p>\$3,000+ GOLD Sponsor</p>	<ul style="list-style-type: none"> • Complimentary booth space. • Company name will be prominently listed on all pre-conference materials, including emails, press releases, social media, and conference website. • Company name will be prominently listed on the conference program and signage at event. • Opportunity to add up to two items in conference attendee bags, one may be informational. • Two complimentary full-conference registrations, which can be used or donated as conference scholarships for nonprofit attendees. • Premier seating opportunity. If a sponsor has eight paid attendees, we will reserve a table in a prime location at each keynote session.
<p>\$1,000+ SILVER Sponsor</p>	<ul style="list-style-type: none"> • Company name will be listed on all pre-conference materials, including emails, press releases, social media, and conference website. • Company name will be listed on the conference program and signage at event. • Opportunity to add a promotional item in conference attendee bags. • One complimentary full-conference registration, which can be used or donated as a conference scholarship for a nonprofit attendee.
<p>\$500+ BRONZE Sponsor</p>	<ul style="list-style-type: none"> • Company name will be listed on all pre-conference materials, including emails, press releases, social media, and conference website. • Company name will be listed on conference program and signage.
<p>Want to sponsor?</p>	<p>Please fill out the enclosed sponsorship form and return it to:</p> <p style="text-align: center;">Idaho Housing and Finance Association Attn: Leslie Perkins PO Box 7899 Boise, ID 83707</p> <p>If you have questions, please contact Leslie Perkins at lesliep@ihfa.org or 208-331-4743.</p>

Make your sponsorship commitment today!



Exhibitor/Auction Information

April 22-23, 2024
 Boise Centre, Boise, Idaho

Promote your company and present your products, services, and technology while networking with hundreds of current and potential customers.

Fee	Exhibitor Benefits
<p>\$375 Exhibitor</p>	<ul style="list-style-type: none"> • Showcase your products and services to hundreds of attendees. • Network with housing and economic development professionals. • Receive company recognition on the conference website, pre-conference email blasts, promotional materials, and program. • Network with conference attendees, who will be encouraged to visit each booth.
<p>\$250 Nonprofit Exhibitor</p>	<p>Booth Details</p> <ul style="list-style-type: none"> • 8x8 exhibitor space, 8-foot table, and two chairs. 120-volt power outlet \$60 extra. • Exhibit hall is scheduled to be open during all breaks and networking reception, April 22-23. (Subject to change, with final schedule to be set one month prior to conference.) <p>(Must register and pay separately to attend conference and meals.)</p>
<p>BOOTH INCLUDED</p>	<ul style="list-style-type: none"> • For Platinum and Gold sponsors, exhibitor booth space is included with sponsorship.
<p>Want to exhibit?</p>	<p>Please fill out the enclosed sponsorship form and return it to:</p> <p style="text-align: center;">Idaho Housing and Finance Association Attn: Leslie Perkins PO Box 7899 Boise, ID 83707</p> <p>If you have questions, please contact Leslie Perkins at lesliep@ihfa.org or 208-331-4743.</p>

Benefit Auction

You're invited to contribute items for a silent auction on April 22. Your organization will receive visibility among hundreds of community leaders, and housing industry and economic development professionals. Proceeds will benefit the Home Partnership Foundation's efforts to support the needs of students experiencing homelessness. Auction donations are tax deductible.

The Home Partnership Foundation, a 501(c)(3) created by Idaho Housing and Finance Association, is dedicated to helping people build a strong foundation for their lives through stable, safe, and affordable housing.

To donate items for the auction, please check the box on the enclosed form and we will follow up with you to finalize details.

If you have any questions, please contact Deanna Ward at deannaw@ihfa.org or 208-331-4756.



Hundreds of attendees are expected to gather at the Boise Centre for networking and workshop sessions including:

- Economic Development
- Fair Housing
- Housing Industry Issues and Trends
- Lending Landscape
- Business Development
- Green Building/Sustainable Living
- REALTOR® CE Sessions



Sponsorship and Exhibitor Form

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Please complete this form to reserve your sponsorship and/or exhibit space. Space is limited and reservations are on a first-come, first-served basis, so please register early.

Mail completed form and payment to: **Leslie Perkins**
Idaho Housing and Finance Association
PO Box 7899, Boise, ID 83707-1899

Organization Name: _____
 (Exactly as it should be listed on conference materials)

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship

- Platinum Level*\$6,500+ (3 complimentary registrations)
- Gold Level*\$3,000+ (2 complimentary registrations)
- Silver Level\$1,000+ (1 complimentary registration)
- Bronze Level.....\$500+
 (for sponsorship benefits, please see the enclosed sponsorship and exhibitor packet)

Sponsorship Amount \$ _____

*Will you be taking advantage of your complimentary booth space? Yes No
 (If yes, please fill out exhibitor details below.)

Will you be supplying an item(s) for the conference attendee bags? Yes No

Will you be providing an item for the benefit auction? Yes No

We will contact you to finalize all sponsorship and exhibitor details.

Exhibitors

Exhibitor Fees: Includes exhibit space only. (To attend conference, please register separately at idahohousingconference.com.)

- Platinum/Gold Included Exhibitors \$375 Nonprofit exhibitors \$250

Exhibitor Details:

Your exhibitor fee includes an 8' x 8' space and the following items. Please select your needs below:

- 8-foot table and skirting (no charge) two chairs (no charge) 120-volt power outlet (\$60)

Payment Information

- Check enclosed. Payment is due by March 15, 2024**, payable to Idaho Housing and Finance Association.
- Please provide me with an invoice.

Thank you for your participation. Please make a copy of this form for your records.



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2022 Conference Sponsors

Platinum Level



ZIONS BANK

Gold Level

Academy Mortgage Corporation
Barclays
Boise Housing Corporation
Citi
D.A. Davidson & Co.
Dominium
Freddie Mac
Horizon Credit Union
Idaho Central Credit Union

Idaho Power
Idaho REALTORS®
NewWest Community Capital
Rocky Mountain Community
Reinvestment Corporation
Stifel
The Pacific Companies
The Richman Group

Silver Level

Advanced AMC, Inc.
Banner Bank
Boise Regional REALTORS®
BRIGHTON
CDI Group of Companies
Eide Bailly LLP
Enterprise
Essent
Fairway Independent Mortgage Corporation
Federal Home Loan Bank of Des Moines
Gilmore & Bell, P.C.
Guild Mortgage
Harris CPAs
HDS Companies
Idaho Bankers Association
Idaho Department of Commerce

Idaho Mortgage Lenders Association
Mountain West Bank Division of
Glacier Bank
New Beginnings Housing, LLC
Northwest Integrity Housing Co.
Northwest Real Estate Capital Corp.
Novogradac & Company LLP
Orrick
Piper Sandler & Co.
PNC Bank
Quantum Fiber
Skinner Fawcett LLP
Syringa Property Management, Inc.
Thomas Development Co.
Tomlinson & Associates, Inc.
WNC & Associates, Inc.

Bronze Level

Alliance Title & Escrow LLC and AmeriTitle
D.L. Evans Bank
Evergreen Home Loans

Idaho First Bank
KeyBank
Mann Mortgage