



# Sponsorship and Exhibitor Packet

March 2-3, 2020  
 Boise Centre, Boise, Idaho

Reach hundreds of people and showcase your company to industry leaders, decision makers, and public officials by becoming a sponsor or exhibitor at the 2020 Conference on Housing and Economic Development. This opportunity only comes around every two years, so don't miss out!

Level	Sponsorship Benefits
<p><b>\$7,500+</b>  <b>GOLD</b>                      Level                      Sponsor</p>	<ul style="list-style-type: none"> <li>• Complimentary booth space. You choose booth location.</li> <li>• Logo featured on all pre-conference materials, including emails, press releases, social media, conference bags, and website.</li> <li>• Logo featured on conference program, signage, spotlight projected during all keynote sessions, and on tabletops during all meals.</li> <li>• Formal recognition during all general and keynote sessions.</li> <li>• Opportunity to provide an informational speaker for a workshop session. Must fit the industry topic and be approved by conference staff.</li> <li>• Spotlight your company in a pre-conference email.</li> <li>• Opportunity to add up to two promotional items and one informational item in conference attendee bags.</li> <li>• Three complimentary full-conference registrations, which can be used or donated as scholarships for nonprofit attendees.</li> <li>• Reserved table for eight at all keynote luncheons and breakfast sessions, includes five additional registrations for keynote sessions only.</li> </ul>
<p><b>\$3,000+</b>  <b>SILVER</b>                      Level                      Sponsor</p>	<ul style="list-style-type: none"> <li>• Complimentary booth space.</li> <li>• Company name will be prominently listed on all pre-conference materials, including emails, press releases, social media, and conference website.</li> <li>• Company name will be prominently listed on conference program and signage at event.</li> <li>• Opportunity to add up to two items in conference attendee bags, one may be informational.</li> <li>• Two complimentary full-conference registrations, which can be used or donated as conference scholarships for nonprofit attendees.</li> <li>• Premier seating opportunity. If sponsor has eight paid attendees, we will reserve a table in a prime location at each keynote session.</li> </ul>
<p><b>\$1,000+</b>  <b>BRONZE</b>                      Level                      Sponsor</p>	<ul style="list-style-type: none"> <li>• Company name will be listed on all pre-conference materials, including emails, press releases, social media, and conference website.</li> <li>• Company name will be listed on conference program and signage at event.</li> <li>• Opportunity to add a promotional item in conference attendee bags.</li> <li>• One complimentary full-conference registration, which can be used or donated as a conference scholarship for a nonprofit attendee.</li> </ul>
<p><b>\$500+</b>                      Conference                      Supporter</p>	<ul style="list-style-type: none"> <li>• Company name will be listed on all pre-conference materials, including emails, press releases, social media, and conference website.</li> <li>• Company name will be listed on conference program and signage.</li> </ul>
<p><b>Want to                      sponsor?</b></p>	<p>Please fill out the enclosed sponsorship form and return it to:</p> <p style="text-align: center;"><b>Idaho Housing and Finance Association</b>  <b>Attn: Leslie Perkins</b>  <b>PO Box 7899</b>  <b>Boise, ID 83707</b></p> <p>If you have questions, please contact Leslie Perkins at <a href="mailto:lesliep@ihfa.org">lesliep@ihfa.org</a> or 208-331-4743.</p>

**Make your sponsorship commitment today!**



## Exhibitor/Auction Information

March 2-3, 2020  
 Boise Centre, Boise, Idaho

Promote your company and present your products, services, and technologies while networking with hundreds of current and potential customers.

Level	Exhibitor Benefits
<b>Exhibitor Fee</b> <b>\$325</b>	<ul style="list-style-type: none"> <li>• Showcase your products and services to hundreds of attendees.</li> <li>• Network with housing and economic development professionals.</li> <li>• Receive company recognition on the conference website, pre-conference email blasts, promotional materials, and program.</li> </ul>
<b>Nonprofit Exhibitor Fee</b> <b>\$225</b>	<ul style="list-style-type: none"> <li>• Network with conference attendees, who will be encouraged to visit each booth.</li> <li>• 8x10 exhibitor space, 8-foot table, and two chairs. 120-volt power outlet \$50 extra.</li> <li>• Exhibit hall is scheduled to be open during all breaks on March 2 and 3, as well as during an early-evening networking reception on Monday, March 2. (Times are subject to change, with final exhibitor schedule to be set one month before the conference.)                      (Must register separately for conference or meals.)</li> </ul>
<b>Gold                      Silver                      BOOTH                      INCLUDED</b>	<ul style="list-style-type: none"> <li>• For Gold and Silver sponsors, exhibitor booth space is included with sponsorship.</li> </ul>
<b>Want to exhibit?</b>	Please fill out the enclosed sponsorship form and return it to: <b>Idaho Housing and Finance Association</b> <b>Attn: Leslie Perkins</b> <b>PO Box 7899</b> <b>Boise, ID 83707</b> If you have questions, please contact Leslie Perkins at <a href="mailto:lesliep@ihfa.org">lesliep@ihfa.org</a> or 208-331-4743.

## Benefit Auction

You're invited to contribute items for a raffle and silent auction on March 2. Your organization will receive visibility among hundreds of community leaders, and housing industry and economic development professionals. Proceeds will benefit the Home Partnership Foundation's efforts to support the needs of students experiencing homelessness. Auction donations are tax deductible.

The Home Partnership Foundation, a 501(c)(3) created by Idaho Housing and Finance Association, is dedicated to helping people build a strong foundation for their lives through stable, safe, and affordable housing.

To donate items for the auction, please check the box on the enclosed form and we will follow up with you to finalize details.

If you have any questions, please contact Deanna Ward at [deannaw@ihfa.org](mailto:deannaw@ihfa.org) or 208-331-4756.



**Hundreds of attendees are expected to gather at the Boise Centre for networking and workshop sessions including:**

- Economic Development
- Housing Industry Issues and Trends
- Business Development
- Fair Housing
- Finance
- Green Building/Sustainable Living
- Lending Landscape



# Sponsorship and Exhibitor Form

March 2-3, 2020  
Boise Centre, Boise, Idaho

Please complete this form to reserve your sponsorship and/or exhibit space. Space is limited and reservations are on a first-come, first-served basis, so please register early.

Mail completed form to: **Leslie Perkins**  
**Idaho Housing and Finance Association**  
**PO Box 7899, Boise, ID 83707-1899**

Organization Name: \_\_\_\_\_  
(Exactly as it should be listed on printed material)

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship

- Gold Level\* .....\$7,500+ (3 complimentary registrations)
- Silver Level\* .....\$3,000+ (2 complimentary registrations)
- Bronze Level.....\$1,000+ (1 complimentary registration)
- Conference Supporter .....\$500+  
(for sponsorship benefits, please see the enclosed sponsorship and exhibitor packet)

Sponsorship Amount \$ \_\_\_\_\_

\*Will you be taking advantage of your complimentary booth space?  Yes  No  
(If yes, please fill out exhibitor details below.)

Will you be supplying an item(s) for the conference attendee bags?  Yes  No

Will you be providing an item for the benefit auction?  Yes  No

We will contact you to finalize all sponsorship and exhibitor details.

## Exhibitors

**Exhibitor Fees:** Includes exhibit space only. (To attend conference, please register separately at [idahohousingconference.com](http://idahohousingconference.com).)

Gold/Silver ..... Included  Exhibitors ..... \$325  Nonprofit exhibitors ..... \$225

**Exhibitor Details:**

Your exhibitor fee includes an 8' x 10' space and the following items. Please select your needs below:

8-foot table and skirting (no charge)  two chairs (no charge)  120-volt power outlet (\$50)

## Payment Information

- Check enclosed **Payment is due by Feb. 1, 2020**, payable to Idaho Housing and Finance Association.
- Please provide me with an invoice.

**Thank you for your participation. Please make a copy of this form for your records.**