

HomePartnershipFoundation

Brought to you by Idaho Housing and Finance Association

2018 Avenues for Hope Campaign



The eighth annual Avenues for Hope Housing Challenge will provide critical resources to more than 50 nonprofit housing providers to ensure Idahoans in need have access to safe, stable, affordable housing, and supportive services. Last year \$724,000 was disbursed to support more than 3,500 homeless and low-income Idahoans. Since 2011 the campaign has successfully raised more than \$2.2 million dollars.

The three-week online campaign uses a secure website at www.avenuesforhope.org where businesses and individuals are encouraged to donate to the housing nonprofits of their choice.

Sponsorship Opportunities

The campaign relies on generous sponsors and partner contributions to create a prize pool that will incent charitable gifts from potential donors. The 2018 goal is to raise over \$850,000, which will include more than \$250,000 in prize money from sponsors along with contributions from thousands of individual donors.

Sponsorship Levels: PLATINUM: \$10,000, GOLD: \$5,000, SILVER: \$2,500, BRONZE: \$500

Last year, every dollar of campaign donations was leveraged by more than 57 cents of sponsorship contributions. Sponsor donations will be used to create a prize pool to incent the nonprofits to maximize their fundraising efforts. Campaign prizes are awarded to nonprofits who receive the most donors, the most money raised, random drawings, and more.

Sponsorship Benefits:

- **Statewide Media and Social Media Exposure** - positive visibility for your company.
- **Increased Brand Awareness & Recognition** - your organization's logo will be on the campaign website (click-through to your website), social media, press releases, email newsletters, and campaign promotions by the Foundation and participating nonprofits.
- **Public Perception** - opportunity to showcase your company's commitment to the community, while helping raise awareness of the housing needs throughout Idaho.
- **Broad Support of Housing Nonprofits** - one donation will support 50+ organizations.

Please join in on this opportunity to showcase your commitment to our community while helping enhance the resources for safe, stable, and affordable housing for low-income neighbors in need.

Sponsorship Deadline:

- Funds must be committed by November 1st. Payments can be accepted until early January 2019. We would be happy to provide a detailed application, an invoice, and/or W-9.

For more information on sponsorships, please contact Deanna Ward, director of development, Home Partnership Foundation by phone at 208.331.4756 or by email at deannaw@ihfa.org.

Key Dates

- **Sponsorship Deadline:** November 1, 2018
- **Campaign Start:** December 12 at 8:00 a.m. (MT)
- **Campaign End:** December 31 at 11:59 p.m. (MT)
- **Awards Ceremony/Sponsor Reception:** January 2019

Potential Nonprofits Participants By Region

North	Southwest	Southeast
<ul style="list-style-type: none">• Affordable Housing Foundation• Alternatives to Violence of the Palouse• Bonner Homeless Transitions• Family Promise of Lewis Clark Valley• Family Promise North Idaho• Family Promise of the Palouse• Matt's Place Foundation• Moscow Affordable Housing Trust• Safe Passage• Salvation Army Lewiston• Sojourners' Alliance• St. Vincent de Paul North Idaho• Union Gospel Mission	<ul style="list-style-type: none">• Advocates Against Family Violence• Astegos, Inc.• Boise Public Schools• CATCH, Inc.• Catholic Charities of Idaho• Corpus Christi House• Faces of Hope Foundation• First Story• Good Samaritan Home• Home Partnership Foundation• Idaho Youth Ranch• International Rescue Committee• LEAP Charities• Nampa School District• NeighborWorks Boise• Shepherd's Home• St. Vincent de Paul SW ID• The Community Builder• The House Next Door• The Jesse Tree of Idaho• Trinity New Hope• Women's and Children's Alliance	<ul style="list-style-type: none">• Aid for Friends• Bingham Crisis Center• CLUB, Inc.• Community Resource Center of Teton Valley• Eastern Idaho Community Action Partnership• Family Services Alliance• Gateway Habitat for Humanity of Pocatello• Idaho Falls Rescue Mission• NeighborWorks Pocatello• South Central Community Action Partnership• Southeastern Idaho Community Action Partnership• The Mahoney House• Voices Against Violence

Previous Campaign Sponsors

Join the growing list of sponsors from across the state to support this important campaign.

- Academy Mortgage Corp.
- Bank of Commerce
- Bank of Idaho
- Banner Bank
- Barclays
- Boise Housing Corporation
- Citizens Community Bank
- Eide Bailly, LLC
- Evergreen Home Loans
- Fairway Independent Mortgage Corporation
- Federal Home Loan Bank of Des Moines
- First Interstate BancSystem
- George K. Baum & Company
- Guild Mortgage Company
- Hawkins Family Foundation
- Idaho Housing and Finance Association
- Idaho Independent Bank
- Idaho Power Company
- KeyBank
- Mountain West Bank
- New Beginnings Housing Northwest Integrity Housing P1FCU
- Skinner Fawcett LLP
- Stifel, Nicolaus & Co.
- The Pacific Companies
- Thomas Development
- TitleOne Corp.
- Wells Fargo
- Westcor Land Title



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